

SIMPLY SAID^{LLC}

Decorating to your Desire

Your Dream *Career*

June, 2012



- o Do you have a desire to make a difference?
- o Do you want to be your own boss?
- o Would you like the flexibility of working when you want and earning what you want?

If you answered yes to any of these questions, we invite you to keep reading and find out why Simply Said® could be the right choice for you.



www.simplysaiddesigns.com



WELCOME TO SIMPLY SAID®

We want you to join us as we share the power of language to make a positive impact in people's lives by offering inspiration, humor, comfort, and encouragement through creative expression. If you are looking for extra money to shop guilt-free, or if you want to start a new business with unlimited earning potential, then Simply Said® is the right choice for you.

Simply Said® offers an amazing compensation plan with bonus programs that were created with your best interest in mind. We want everyone to achieve their dreams. The Simply Said® opportunity lets you do just that!

The Simply Said® opportunity is not just a business, it's a way of life. If you have a desire to help others and build lasting friendships, come join the fun and start turning your dreams into realities today.



CAREER OPPORTUNITIES

Relax your mind and inspire your soul all in the comfort of your living room surrounded by friends.

At a Simply Said® Design Party, you will share the stories behind the designs and give guests the opportunity to sample your products and be inspired. Your mind will be racing with all of the beautiful yet versatile designs and applications available.

WHAT MAKES THE SS OPPORTUNITY THE RIGHT CHOICE FOR YOU?

As an Independent Consultant, you will enjoy:

- Setting your own hours so that your family comes first
- Choosing your own income level
- Being your own boss
- Earning immediate income
- No inventory requirements
- 30% discount on Simply Said® product
- Sharing the Simply Said® mission and vision along with exciting new products and ideas
- Customized product that retail stores can't compete with
- Developing new friendships
- Training support and personal development workshops - we are always here for you
- Being recognized and rewarded for your outstanding achievements
- Leadership opportunities
- Company trips, rewards, and incentives
- Diverse product that everyone can relate to, there is something for everyone at all price points
- No cost to you or your customer when using credit cards
- Ground floor opportunity
- Fully funded generous hostess program
- Get Paid to Party!

We invite you to join us in our mission to share the power of language while making a difference in people's lives. Enroll today and experience the rewards of joining our Simply Said® family.



COMPENSATION PLAN AT A GLANCE

The Simply Said® compensation plan is one of the wonderful benefits of this amazing company. Our compensation plan rewards you for your sales, sponsoring and team building efforts.



YOU CHOOSE YOUR INCOME

There are 3 ways to earn money with Simply Said®

- 1 **BASE COMMISSION** - 25% on your sales.
(Paid bi-monthly)
- 2 **DOWN LINE COMMISSION** - Up to 7% on your team members' sales.
(Paid monthly)
- 3 **GROUP VOLUME LEADERSHIP BONUS** - Your personal sales as well as your team building efforts will help you advance in badge titles and earn leadership commissions within the Simply Said® organization.
(Paid monthly)

HOW DO I GET PAID?

Let's say you hold 4 Design Parties in one month that average \$500 in product sales, your total personal sales volume for the month would be \$2000. From this amount, you will be paid \$500. *(This represents your Base Commission of 25%; 25% x \$2000 = \$500).*

WHEN DO I GET PAID?

Commissions will be paid twice a month. You will be paid via direct deposit on the 16th of the month for the orders you placed from the 1st – 15th and on the 1st of the following month for the orders you placed from the 16th – 31st *(or as close to that date as possible).*

Turn to page 5 to find out more ways to earn through our Bonus Programs you are entitled to.

PHASE I - BECOMING A MANAGER

SIMPLY SAID® COMPENSATION PLAN		Consultant	Silver Design Consultant (SDC)	Gold Design Consultant (GDC)	Platinum Design Consultant (PDC)	Design Manager (DM)
To qualify for downline commissions, Consultant must be Active (\$200 PV = Personal Volume)		Submit a signed application (\$200 PV to be active)	\$200 PV 1 Active Leg	\$400 PV \$1500 GV 2 Active Legs	\$600 PV \$3,000 GV 3 Active Legs 1 SDC Leg	\$800 PV \$6,000 GV 4 Active Legs 2 GDC Legs
1 BASE COMMISSION % of Retail Profit		25%	25%	25%	25%	25%
2 DOWNLINE COMMISSION	Level 1		5%	6%	7%	7%
	Level 2			2%	3%	5%
	Level 3				2%	4%
3 GROUP VOLUME LEADERSHIP BONUS						2%

*Downline commission is paid on wholesale. (Wholesale is 70% of retail)

See Phase 2 of the Simply Said® Compensation plan on page 4.

LEADERSHIP

As you sponsor new team members to begin building your organization, you will receive promotions. With each new promotion, you will receive the corresponding Badge Title and your earning rewards become greater. There are nine different Badge Titles that can be attained as you build your organization. These Badge Titles are listed on page 3 and described below. Each Badge Title on the respective charts have a description of the requirements that need to be met for each.

Once you sponsor and promote two Gold Design Consultants directly below you in your organization and qualify as a Design Manager, you will be eligible to start receiving Leadership Bonuses. Leadership Bonuses range from 2% to 4% for each generation's sales volume for the month you qualify.

Please Note: Leadership Bonus percentages are in addition to the Base Commission and Volume Commissions that you will receive on your Personal Sales Volume. All Leadership Bonuses are paid on the first of each month.



PHASE 2 - BECOMING A LEADER

A summary of the Leadership Bonus amounts and the qualifications are detailed below:

SIMPLY SAID® Compensation Plan		Design Manager (DM)	Executive Design Manager (EDM)	Silver Design Manager (SDM)	Gold Design Manager (GDM)	Platinum Design Manager (PDM)
To qualify for downline commissions, Consultant must be Active (\$200 PV)		\$800 PV \$6,000 GV 4 Active Legs 2 GDC Legs	Be a Qualified DM plus 1 Qualified DM Leg	Be a Qualified DM plus 2 Qualified DM Legs \$25k DV	Qualified DM 4 Qualified DM Legs 2 EDM Legs \$50k DV	Qualified DM 6 Qualified DM Legs 2 SDM Legs 1 New DM last 12 months \$100k DV
① BASE COMMISSION % of Retail Profit		25%	25%	25%	25%	25%
② DOWNLINE COMMISSION	Level 1	7%	7%	7%	7%	7%
	Level 2	5%	5%	5%	5%	5%
	Level 3	4%	4%	4%	4%	4%
③ GROUP VOLUME LEADERSHIP BONUS		2%	2%	2%	2%	2%
Generation 1			4%	4%	4%	4%
Generation 2				4%	4%	4%
Generation 3					4%	4%
Generation 4						4%

*Downline commission is paid on wholesale. (Wholesale is 70% of retail)

* PV = Personal Volume, GV = Group Volume, DV = Downline Volume

See Phase 1 of the Simply Said® Compensation plan on page 3.

MORE WAYS TO EARN

In addition to the very generous compensation plan, Simply Said® has created Bonus Programs to reward every Consultant for the gifts they bring to their business through selling, sponsoring and team building.

BONUS PROGRAMS

3 more ways to earn with Simply Said®

- ④ **BUSINESS ESSENTIALS ACCOUNT** - To help offset the cost of your Business Essentials (catalogs, invitations, order forms, etc), Simply Said® has created a generous program that puts 5% extra commission for all of your party or individual sales into your Business Essentials Account. You can purchase any item on the Business Essentials Order Form using the 5% commissions you are earning. You are also welcome to purchase Business Essentials using money outside of your Business Essentials Account. *(Accrues bi-monthly)*

Below is a chart to help illustrate your commission totals with your Business Essentials Bonus displayed.

MONTHLY SALES	BASE COMMISSION	BUSINESS ESSENTIALS BONUS
\$500	25% = \$125	5% = \$25
\$1000	25% = \$250	5% = \$50

- ⑤ **90 DAY QS SUCCESS PROGRAM** - Earn SS Dollars to purchase any products and Business Essential items by selling and sponsoring new team members in your first 90 days. *(See program details on the right; accrues monthly)*
- ⑥ **POWER BUILDER PROGRAM** - Earn SS Dollars to purchase any SS products and Business Essential items by selling, sponsoring, and promoting your team members. *(See program details on page 6; accrues monthly)*

⑤ 90 DAY QUICKSTART PROGRAM

QS
Success
90 Day Program



The more you work your business, the more product you can earn for FREE! Within your first 90 days:

- Earn 50 SS Dollars for every 4 Design Parties you submit.
- Earn 50 SS Dollars for every \$1250 you submit.
- Earn 50 SS Dollars for every new SS Consultant you sponsor.
- Earn 100 SS Dollars for every 6 Design Parties your new sponsor submits in their first 90 days.
- **BONUS:** Earn a FREE 90 day website subscription when you reach \$1250 in commissionable sales.

In the first 90 Days of starting your Simply Said® business, you are eligible to earn above and beyond your 25% base commission and the 5% commission that goes automatically into your Business Essentials Account. With every requirement you attain as listed above, you will receive SS Dollars to spend towards Simply Said® product. These SS Dollars will be stored in your personal QS Success 90 Day Program Account. You can shop as you please by selecting the Bonus Buys below, any catalog product, or any item of your choice found on the Business Essentials Order Form.

90 DAY QS SUCCESS SAMPLE BONUS BUYS

40 SS Dollars



QS3 - SIMPLY SAID® Business Essentials Pack

23 SS Dollars



QS8 - SIMPLY SAID® Personalized Car Logo

32 SS Dollars



QS9 - SIMPLY SAID® Design Party Pack

6 2012 Power Builder Program

Power BUILDER Program



The more you work your business, the more product you can earn FREE!

- o Power Seller - Earn 50 SS Dollars for every \$1000 of PV you sell.
- o Power Sponsor - Earn 50 SS Dollars when you have 2 new team members become active (sell \$200 in a month) in the same month, within their first 90 days.
- o Power Leader - Earn 50 SS Dollars when a 1st level team member promotes in badge titles.

(Only first time promotions for each badge title will be eligible for this. For example, if a first level team member reaches SDC once then loses this badge title and reaches SDC again, you will not receive the \$50 SS Dollars the 2nd time your team member promotes to the same badge title.)

** The requirements above must be met on a month-to-month basis.*

HOW CAN YOU USE YOUR EXTRA SS DOLLARS?

1. MAKE A GREAT DISPLAY

Use your Power Builder SS Dollars to purchase new items to display at your Design Parties. Spark off-the-wall creativity by including Simply Said® accessory pieces.



2. SPOIL YOURSELF

Transform your living space using your Power Builder SS Dollars.



3. INCENTIVES FOR YOUR CUSTOMERS

Everyone likes FREE! Run a fun promotion with your customers and give away a FREE gift to generate business.

WE ARE LOOKING FOR LEADERS

We are looking for Leaders to rise quickly to the top within the Simply Said® organization. We offer wonderful tools to help you get there with our Quick-Start Success Program.

“Simply Said® is about more than me earning an income or a title...it's about connecting with my consultants and customers and making a difference in their life. With Simply Said® I have been given the opportunity to celebrate, to laugh and even cry with my customers and consultants.”

Jan Ehmen, Founding Consultant, IA



If you are interested in leading your own Simply Said® organization, we offer the Simply Said® Leadership University. This FREE educational program offers elite training, coaching, and rewards for those who desire the fast track to leadership.

Call 712-472-2282 and see how you can qualify today!

“Simply Said® has created a way for a brand new consultant to be successful right from the start, if they take this program seriously. I love it!”

*Kristen Heiman
Founding Consultant, IN*



Simply Said[®] Consultant Start-up Kits come with everything you need to get your new business started right away. We offer three unique packages.

Our **Standard Consultant Start-up Kit** is \$125.00 and includes party supplies and over \$200 in Simply Said[®] products. *Retail Value of Kit contents is \$340.*

Our **Premium Consultant Start-up Kit** is \$199.00. It includes everything from the Standard Consultant Start-up Kit, plus it increases the quantity of many of the party supplies. *Retail Value of Kit contents is \$600.*

Our **Add-On Consultant Start-up Kit** is \$59.95. It includes even more items for your display, including both vinyl and accessories. This Add-On Start-up Kit is only available for purchase when you purchase our Premium Start-up Kit. *Retail Value of Kit contents is \$160.*



- * Premium Consultant Start-up Kit vinyl materials and Business Essentials shown above.
- * Start-up Kit contents subject to change.



- Add on Kit photo shown above.
- * Only available with the purchase of a Premium Start-up Kit.

Start-up Kit Items	Standard \$125.00	Premium \$199.00
Simply Said [®] Product for Display		
- Design-A-Coasters	set of 4	set of 4
- Design-A-Coasters Design	1	1
- Design-A-Plate	1	1
- Mini Design (size A)	1	1
- Square Design (size B, 2 layers)	1	1
- Design-A-Board (12" x 12")	0	1
- Decorative Easel	0	1
- Design-A-Cube	0	1
- Design-A-Cube Design	0	1
- Canvas Frame-A-Photo	0	1
Product Catalogs	8	15
Inspire Catalogs	10	25
Perfect Party Planners	20	20
Dream Career	0	10
Party Invitations	100	200
Hostess Gifts valued at \$20.00	6	8
Welcome Designs	0	6
Sample Application Designs for Guests	50	100
Order Forms	50	100
Hostess Folder	0	6
Consultant Folder	0	2
Vinyl Color Samples Packet	1	1
SS Tape Measure	0	1
SS Application Tool/Design-A-Mist	1/0	3/1
Photo Gallery CD	1	1
Design Party DVD	1	1
Business Essentials Order Form/QuickStart Manual	1/1	1/1
Total Value	\$340	\$600

Add-On Kit Items	\$59.95
Classical Embossed Metal Board	1
Rectangle Design (size A, 2 layers)	1
Design-A-Block	1
Mini Square Design (size A)	1
Inspiring Canvas	1
Design-A-Frame (15" x 12")	1
Mini Design (size B)	1
Product Catalogs	5
Total Value	\$160

All Simply Said[®] Consultants will receive:

- 25% commission on all sales. Plus an additional 5% that can be used toward sales materials, training and incentive gifts.
- Power Builder Program - earn SS Dollars to use towards any SS products and Business Essential items by selling, sponsoring, and promoting your team members.
- Up to 7% commission on the sales of new consultants that you sign up and up to 5% on the new team members they sponsor.
- 30% off all Simply Said[®] product.
- Free Customer Newsletter and personalized website with shopping cart for your first 2 months!

QS Success Bonus:

Ask your Simply Said[®] Consultant about the QS Success program where you can earn above and beyond your 25% base commission in your first 90 days! The more you work your business, the more product you can earn for FREE!

Consultant Information: